

## 2025-2026 Dow High Music Boosters Fruit Sale Information

### What are we selling?

- **Navel Oranges** for \$32/case (about 40 pieces) or \$16/half case (about 20 pieces)
- **Grapefruit** for \$34/case (about 20 pieces) or \$17/half case (about 10 pieces)
- The fruit is premium quality and delivered to Dow High directly from fruit orchards.

### How do I keep the fruit fresh?

- When stored in the refrigerator whole **Grapefruit** will keep for **2-3 weeks** and whole **Oranges** will keep for **3-4 weeks**.

### Why are we selling?

- This is the PRIMARY FUNDRAISER for Dow High Band, Orchestra and Choir programs
- Music Directors rely on this sale for many items that fall outside the MPS budget
- HH Dow High School has a strong reputation of music excellence and this sale helps to ensure our current and future musicians have the resources they need to be successful

### Student Goal:

- 10 points is the goal, including at least five points from fruit sold or donations collected
- Earn one point for each *case* sold, yes a half point for a half case
- Earn one point for each *\$20 in donations* collected
- Earn one point for each *hour* you volunteer

### When will fruit orders be accepted?

- November 21, 2025 - January 9, 2026

### How do customers order fruit?

- Orders/donations will be accepted ONLINE at [dowhighfruit.org](http://dowhighfruit.org).

### What happens if my customer doesn't have access to the internet or a credit card or prefers to pay with cash?

- Work with your parents/guardians and ask if they can enter the order on behalf of your customer. *PLEASE enter the customer's contact information (name, address and phone number) when you place the order (not that of you or your parents!) so the order can be located under the customer's name.* Be sure to ask if the customer would like you to deliver the fruit.
- Call 989-492-0062 or email [dhsfruit@dowhighfruit.org](mailto:dhsfruit@dowhighfruit.org) for additional help.

### Can a customer give credit or recognize a student seller for their order/donation?

- YES! Customers will be asked during checkout for the first and last name of the student seller who contacted them regarding the fruit sale
- PLEASE let your customers know to enter the name you use in music class (i.e. if your given name is James but you are called Jim in class, please ask your customer to enter Jim as your first name). If your customer misspells your name, it's ok - we will make sure you get credit!

### When does the fruit arrive?

- On Thursday, January 29th, Jack's Fruit Market will deliver the fruit directly to DHS

## **How is the fruit unloaded?**

- Pumford Construction will move the fruit off of the trucks into DHS
- Music students and adult volunteers will inspect and package fruit during music classes
- Heat in the classrooms are turned down so remember to dress warmly

## **How does the fruit get to the customers?**

- Customers are required to pick up their fruit order at Dow High School
- **Students** may offer/agree to **deliver a customer's order - ask your customer to add your name to the student delivery section during checkout** if you are willing to deliver their order

## **When do customers/student sellers pick up their orders?**

- Thursday, January 29 from 4 - 7 pm
- Friday, January 30 from 4 - 7 pm
- Saturday, January 31 from 9 am - 1 pm

## **How do customers/student sellers pick up their fruit orders?**

- Customers may drive right up to the Dow High music room doors by entering the west parking lot at Perrine Rd.
- Student and Adult Volunteers load fruit orders directly into the customer's vehicle
- Students who are delivering fruit to their customers may also pick up fruit orders in the same manner and will receive a printout listing their customer orders

## **What are some ways I can connect with customers to increase my sales?**

- Social Media! Follow *Dow High Music Boosters* on Facebook and Instagram and share on your social media pages
- Email your family and friends - use the sample email provided or write your own
- Call out-of-town family and ask them to consider making a financial donation
- Print out the full-page Fruit Sale Flyer (available at [dowhighmusic.org](http://dowhighmusic.org)) and post at student's/parent's place of employment, worship, favorite hangout
- Print out 1/4 sheet handout and leave with your neighbors and friends
- Volunteer to make phone calls at the Phone Blitz on Thursday December 4 from 4-6pm  
<https://www.signupgenius.com/go/508044AA9A82EA2FA7-53465004-fruit#/>
- Saturday December 6th music students are encouraged to gather with friends and sell in their neighborhood
- The most important thing you can do is to take the initiative by asking and being polite

## **Is there a way to receive information on orders that list me as the student seller?**

- Yes! Opt-in to receive fruit sale updates directly from the Music Boosters by filling out this form:  
<https://forms.gle/nGWvSdjzwmF8UkCR6>

**Questions?** Email [dhsfruit@dowhighmusic.org](mailto:dhsfruit@dowhighmusic.org) or call 989-492-0062